Abhishek Kannekanti

A Full Spectrum Product Designer

www.kabhishek.com

abhishekuiux@gmail.com

+1 (585) - 434 - 8937

Summary

A versatile designer with attention to details, speed, quality and flexibility, who loves to articulate the "Why" and the "How" behind the innovate user experience design strategy and make technology accessible to all the players.

Professional Experience

Google - Mountain View, CA

Interaction Designer - (Jul 2018 - Present)

Currently collaborated closely with teams of Designers, Researchers, Engineers and Product Managers at Google Ads to solve complex tasks and transform them into intuitive, accessible and easy-to-use designs for millions of advertisers around the world ranging from novice to sophisticated users.

Salesforce.com - San Francisco, CA

Product Design Intern - (Jun 2017 - Aug 2017)

Assisted the UX team in architectural change of the IoT Cloud product. Worked closely with PM's and Designers to redefine the rule builder experience. Through rapid research and iterative wireframes, crafted pixel sharp concepts within given constraints.

Kodak Alaris - NY

IxD Intern - (Ft: May 2016 - Dec 2016 | Pt: Jan 2017 - May 2017)

Initiated and crafted a new experience for the next major update for Imaging products (KIOSK, Web, Mobile, and Tablet). Performed A/B testing and re-iterated until a final desired design set. The updated product had released this summer 2017.

RIT - Student IT Office - NY

PT Web Designer (UX) - (Jan 2016 - May 2016)

Shipped the product along with incredibly talented students with an innovative idea for the betterment of students on top of an existing app at RIT. Conducted user research, interviewed students to understand the needs. Re-iterated through hallway testing and delivered final mockups along with interactions for TigerCenter web application.

Technovert - India

UX Designer - (Dec 2014 - Jul 2015)

A key player in the web/mobile application throughout the entire Keka HR product life cycle. We also won a design award under early stage start-up category. Worked closely with executive teams on service side products such as Sharepoint apps, Intranet and Extranet.

Switch Soft Technologies - India

UX Designer - (Nov 2013 - Nov 2014)

Built prototypes based on business requirements for improved experience. Strategized interactions and user flows with P.M's and developers through brainstorming sessions. Shipped a mobile app for home automation IoT product called Pert.

Savvy With

Sketch

Adobe CC

Conceptualizing

Information Architecture

Pen & Paper

Story Boarding

Wireframing

Prototyping

Visual Design

Typography

User Research

Heuristic Evaluation

Usability Testing

Brain Storming

Strategy Development

Competitive Analysis

Instructional Design

Product Management

Platform Experience

Web Apps

iOS and Android

Adaptive Websites

IoT Devices

Education

Masters in Human Computer Interaction
RIT, Rochester - May 2018

Bachelors in Computer Sciences
JNTU, India - 2013

Activities

Product Guy at Simone Center for Student Innovation and Entrepreneurship, RIT